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NEWS RELEASE



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WORLD ELDER ABUSE AWARENESS DAY – JUNE 15, 2011

Board of Supervisors Proclaims Elder Abuse Awareness Day in Los Angeles County

Los Angeles, CA— On June 14, 2011, the Board of Supervisors' proclaimed June 15, 2011 as Elder Abuse Awareness Day in the County of Los Angeles,

Every June 15th is commemorated internationally as "World Elder Abuse Awareness Day". This day supports the United Nations International Plan of Action which recognizes the significance of elder abuse as a public health and human rights issue throughout the world because no Country, State, County or community is immune.

"Abuse and neglect of our elders is often under-recognized or treated as an unspoken problem... The Los Angeles County Adult Protective Services (APS) Staff work day in and day out to combat the rising tide of abuse and to serve and protect Los Angeles County's most vulnerable population," said Cynthia Banks, Director of the Program.

"Elder and dependent adult abuse is significantly under reported in Los Angeles County, we therefore applaud the Board of Supervisors for bringing this matter to the forefront on Elder Abuse Awareness Day to share the importance of protecting our elders", said Ms. Banks

One way to demonstrate universal support for combating and ending elder abuse and neglect is to wear something purple on World Elder Abuse Awareness Day on June 15, 2011...

For more information about World Elder Abuse Awareness Day, please visit www.inpea.net, the website of the International Network for the Prevention of Elder Abuse. The INPEA provides an outreach/awareness "tool box" that may be shared with senior related organizations who would like to plan their own awareness events. Similarly, the Administration on Aging, National Center on elder abuse website: http://www.ncea.aoa.gov/NCEARoot/Main_Site/About/Initiatives/Join_Us_Campaign.aspx. provides additional awareness material including the attached Elder Abuser Fact Sheets for your review and distribution.

To report alleged elder abuse in Los Angeles County, contact the Hot Line at 877-477-3646.

Thank you for your interest in assisting the abused elders and dependent adults of Los Angeles County.

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